

# LIGHTIFY® LED BR30

## Adjustable White Reflector Lamp



Light has never been so enriching, helpful, individual and networked. SYLVANIA LIGHTIFY brings the future of lighting into your home or business today. Experience intelligent, connected solutions that adapt at any time to your desires and lifestyle easily via existing mobile devices and a free, simple to use app.

The LIGHTIFY lighting system begins with a wireless Gateway (sold separately or in starter kit) that can be plugged into a standard wall outlet anywhere in your home or business, and wirelessly syncs with your existing WiFi network. The LIGHTIFY LED BR30 Tunable White bulb has a broad range of CCT from a warm 2700K all the way up to 6500K. The free, user-friendly LIGHTIFY App, which runs on Apple iOS7 or above and Android 4.1 or above, offers a variety of practical and playful options to control the lighting system and is simple to use, convenient and secure.

### Key Features & Benefits

- Home automation smart lighting controlled by smartphone or tablet
- LED bulb adjustable between Soft White and Daylight White (2700-6500K)
- Dimmable at each set color temperature
- Long 20,000 hour life rating
- LIGHTIFY System is controllable from inside the home or on the go
- Control light sources with simple to use scenes and grouping via the LIGHTIFY App

### Product Offering

Ordering Abbreviation	Wattage	Lumens	CCT
LED BR30 Adjustable White	9.5	810	2700K-6500K

### Application Information

#### Applications

- Residential
- Small business

#### Application Notes

1. LIGHTIFY BR30 requires ZigBee Certified Gateway (Sold separately)
2. Product activation requires active WiFi Network and ZigBee Certified Gateway (must be placed in range of wireless router)
3. Lamp turns on at 2700K, but can be customized using the LIGHTIFY App
4. Free LIGHTIFY App runs on Apple iOS7 or above and Android 4.1 or above
5. 2-year warranty
6. Operating temperature -20°C and +40°C (-4°F and +104°F)
7. Use in dry locations only
8. Do not install in totally enclosed fixtures
9. Lamp dims via wireless control and will not operate with a dimmer switch, remove all existing dimmers and replace with a regular switch, leave lamp in ON position

### Specifications and Certifications



ZigBee®  
Certified product



Catalog #	Type
Project	
Comments	
Prepared by	

Ordering Information

Item Number	Ordering Description	Wattage	Lumens	CCT	CRI	Life
73740	LED9.5BR30TWLFY	9.5	810	2700K - 6500K	80+	20,000
73692	2.4GHZ/ZB/Gateway/LFY					

Ordering Guide

LED	9.5	BR30	TW	LFY
LED	Wattage: 9.5	Lamp Type BR30	Tunable White	LIGHTIFY

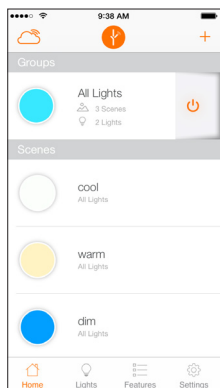
Lamp Dimensions

	(A) MOL (inches)	(B) Diameter (inches)
11BR30	5.00	3.74

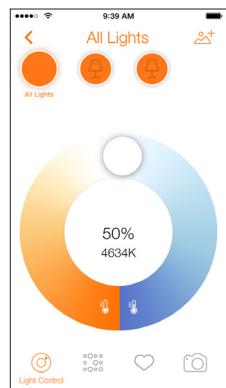
The diagram shows a BR30 LED light bulb with dimension lines. Dimension A is the total height of the bulb, and dimension B is the diameter of the main bulb body.

LIGHTIFY® App

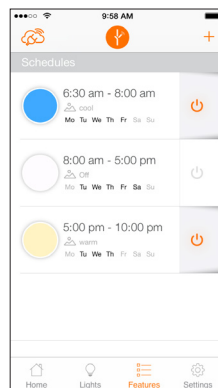
LIGHTIFY App: Free download on any device which runs on Apple iOS7 or above and Android 4.1 or above



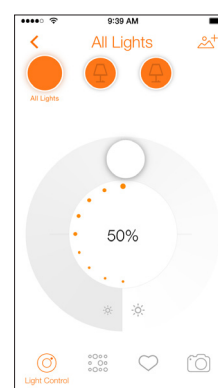
Scene Setting Dashboard



Adjustable White Control

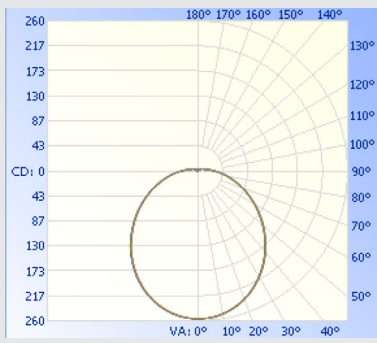


Set schedules



Dimmable Control

## Photometric Distribution



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